



**6th ANNUAL  
SERGE PAYER  
CHARITY GOLF  
CLASSIC**

**Friday, July 21, 2006  
Club de golf Outaouais  
Rockland, ON**



[www.sergepayerfoundation.org](http://www.sergepayerfoundation.org)

**SERGE'S MISSION**

Serge's decision to help raise funds for research and treatment of Guillain-Barré Syndrome (GBS) arose from his personal experience of living with the illness in 1999 at the age of 19. Serge has a new appreciation for the "simple" things in life. He believes that in your fight with GBS, your positive attitude will play a huge role in your recovery. From the moment of diagnosis, listen to your body, work hard to be healthy again and rest when needed.

He began his public crusade against GBS on February 10, 2000 when his "Skate with Serge" fundraising event benefited the Guillain-Barré Syndrome Foundation of Canada Inc. (GBSFC). Since then Serge hosts the Annual Charity Golf Classics. Serge was diagnosed while playing junior hockey with the Kitchener Rangers of the Ontario Hockey League. The disorder is a rare but serious acute paralytic neurological disease. Following his experience, in a public message, Serge stated "It is my hope to raise general awareness of GBS and support people who are afflicted with this debilitating illness. Ultimately, I'd like to do whatever I can to help fund research and new treatments and a cure for this disease."

Serge continues his mission by encouraging participation in sponsored events such as the Charity Golf Classic and by offering victims an opportunity to share their experiences.





Prospective sponsor,

In January 1999, I was diagnosed with Guillain-Barré Syndrome (GBS), a rare and acute type of inflammation, damaging portions of the nerve cell and resulting in muscle weakness or paralysis. I have since made a full recovery and fulfilled a lifelong dream of playing in the National Hockey League (NHL) with the Florida Panthers and the Ottawa Senators organizations. It is my hope to raise general awareness of GBS and help people who are afflicted with this debilitating illness. Ultimately, I'd like to do whatever I can to help fund research, new treatments and a cure for this disease.

Under the auspices of the FONDATION SERGE PAYER FOUNDATION (FSPF) which I founded in 2000, I host a annual Charity Golf Classic as one of our major fund raising events. This year, the 6th annual classic will be held on Friday, July 21st, 2006 at Club de golf Outaouais in my hometown of Rockland, Ontario, Canada.

As you know, organizations such as our foundation rely heavily on the support and contributions of people, businesses and organizations such as yours who demonstrate endless goodwill and concern for our communities.

I hope you will join me in our efforts to find a cure.

Sincerely,  
Serge Payer  
Fondation Serge Payer Foundation



Please return this form to:  
Sylvain Lalonde  
1070 Trillium Place, Rockland, ON K4K 1T1  
(613) 446-5717  
sylvain@sergepayerfoundation.org

### **SPONSORSHIP FORM**

Marketing benefits of valuable exposure in this Charity Golf Classic include:

- Recognition in the Tournament Event Program
- Recognition on the Foundation website at [www.sergepayerfoundation.org](http://www.sergepayerfoundation.org)
- Donation receipt (available on request) - Charitable number 88495 9206 RR0001
- Recognition in the Tournament Event Program

### **SPONSOR / PRIZE DONOR INFORMATION**

NAME :	_____	PHONE :	_____
COMPANY :	_____	FAX :	_____
ADDRESS :	_____	E-MAIL :	_____
	_____	WEBSITE :	_____

### **SPONSORSHIP OPPORTUNITIES**

#### **PLATINUM SPONSORSHIP : \$ 6,000**

Official sponsor of the 6th annual Serge Payer Charity Golf Classic...Includes : Welcome banner with Company logo at course entrance, hole sponsorship, full-page ad in the event program, 2 golf foursomes, dinner for 8, welcome gift bags, Company logo on Foundation home page for calendar year (6th Annual Serge Payer Charity Golf Classic Presented by Your Company)

#### **GOLD SPONSORSHIP : \$ 3,000**

Includes hole sponsorship, half-page ad in event program, golf foursome, dinner for 4 and exclusive naming rights to one of the following ... BBQ Luncheon, Golf Carts (sign on each cart) or Awards Dinner

#### **SILVER SPONSORSHIP : \$ 1,000**

Includes tee-box signage with Company logo, 1/3 page ad in event program, foursome, dinner for 4, 4 welcome gift bags

#### **BRONZE SPONSORSHIP : \$ 300**

Includes tee-box signage with Company logo, advertisement in event program

#### **AUCTIONABLE ITEMS OR SERVICES**

Items to be auctioned off at Awards Dinner. Items/services approx. value of \$150 or over

*Please make checks payable to:*  
**Fondation Serge Payer Foundation**



Register by Wednesday, June 21st, 2006 :  
 Gaston Payer - Golf Registration Director  
 715 Powers, Box 844, Rockland, ON, K4K 1T1  
 613-446-5717 (phone) 613-841-4637 (fax)  
 gastonpayer@sergepayerfoundation.org

**GOLFING INFORMATION**

Join us on Friday, July 21, 2006 for a wonderful day at beautiful and prestigious Club de golf Outaouais.

301 Montée Outaouais, Rockland



**GOLFING PACKAGES**

NON-MEMBERS OF CLUB DE GOLF OUTAOUAIS  
 \_\_\_\_\_ : FOURSOME\* : \$500  
 \_\_\_\_\_ : INDIVIDUAL GOLFER\* : \$125  
 \_\_\_\_\_ : DINNER ONLY : \$30

CLUB DE GOLF OUTAOUAIS MEMBERS  
 \_\_\_\_\_ : FOURSOME\* : \$440  
 \_\_\_\_\_ : INDIVIDUAL GOLFER\* : \$110  
 \_\_\_\_\_ : DINNER ONLY : \$30

*\*golf package include 18 holes of golf, golf cart and access to various events listed below*

**GOLFER REGISTRATION**

**TEAM CAPTAIN**

NAME : \_\_\_\_\_  
 COMPANY : \_\_\_\_\_  
 ADDRESS : \_\_\_\_\_  
 : \_\_\_\_\_  
 PHONE : \_\_\_\_\_  
 E-MAIL : \_\_\_\_\_

**GOLFER 2**

NAME : \_\_\_\_\_  
 COMPANY : \_\_\_\_\_  
 ADDRESS : \_\_\_\_\_  
 : \_\_\_\_\_  
 PHONE : \_\_\_\_\_  
 E-MAIL : \_\_\_\_\_

**GOLFER 3**

NAME : \_\_\_\_\_  
 COMPANY : \_\_\_\_\_  
 ADDRESS : \_\_\_\_\_  
 : \_\_\_\_\_  
 PHONE : \_\_\_\_\_  
 E-MAIL : \_\_\_\_\_

**GOLFER 4**

NAME : \_\_\_\_\_  
 COMPANY : \_\_\_\_\_  
 ADDRESS : \_\_\_\_\_  
 : \_\_\_\_\_  
 PHONE : \_\_\_\_\_  
 E-MAIL : \_\_\_\_\_

**SCHEDULE OF EVENTS**

- 11:00 Golfer registration (receive gift bags)
- 11:15 Complimentary BBQ Luncheon
- 12:00 Golf : "Shotgun" Tee-Off
- 18:00 Cocktails and Awards Dinner

**LIVE AND SILENT AUCTION**

Featuring autographed items from some of the world's top athletes. Previous years auctions featured items from Serge Payer and Jay Bouwmeester (Florida Panthers), Derek Roy (Buffalo Sabres), Martin Havlat (Ottawa Senators) and Mike Weir (PGA)

*Please make checks payable to:*  
**Fondation Serge Payer Foundation**